

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
September 12, 2013**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on September 12, 2013 at 8:00 a.m. at the Four Points by Sheraton located at 9750 Airport Blvd., Los Angeles.

24 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- David Merritt, JM Eagle
- Phil Baxter, FourPoints by Sheraton
- Michael D'Amodio, Embassy Suites
- Israel Mora, Courtyard by Marriott
- Ed Pomponio, DSS
- Kent Galante, Renaissance LAX
- John Love, Decron Properties
- Bruce Nahid, LAT Investments
- Silvano Merlo, Embassy Suites
- Michael Washington, Sheraton
- Omar Pulido, LAWA
- Mariles Krok, L.A. Tourism
- Jeri Paone, StarLine Tours
- Barbara Yamamoto, LAWA
- John David Webster, NCWP
- Larry Kosmont, Kosmont Companies
- Susan Perry, Kosmont Companies
- Constance Bass, Encounter
- Jeri Barron, Encounter Restaurant
- Pat Tomcheck, LAWA
- Christina Davis, LAX Coastal Chamber
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No comments from the public.

3. **APPROVAL OF MEETING MINUTES – July 11, 2013**

The minutes of the July 11th board of directors meeting were approved as presented.

4. **FINANCIAL REPORT**

Laurie Hughes presented the Budget vs. Actual report for January through August 2013 reflecting total income of \$1,275,633.61 and total expenses of \$887,587.67 for the period. The financial report was unanimously approved by the Board of Directors.

5. **EXECUTIVE DIRECTOR'S REPORT**

LAPD: Captain Jon Peters has been promoted to Commander and assigned to West Bureau. Captain Brian Johnson will be the new commanding officer of Pacific Division. Sgt Showdlers reported that crime in the division is down 8 % for the year.

LAWA: Lt Castro of LAWA PD reported that there has been an increase in baggage thefts from inside airport terminals. It is believed that some of the individuals that are stealing the baggage may be coming in to the airport via hotel shuttles. Lt Castro requested that hotel personnel watch for suspicious person(s) that may be leaving the hotel without luggage and then returning with a bag.

Ambassador Contacts: Gateway Ambassadors report they have seen a slight increase of homeless in the area, however they have seen more in police as well.

	July-12	July-13	Aug-12	Aug-13
Citizen Contacts	895	793	827	772
Panhandler Contacts	145	128	126	137

Security Director's Meeting: The October 2nd meeting will be held at the LAX Marriott Hotel. LAWA PD Chief Patrick Gannon is scheduled to speak at the meeting.

Shuttle Passengers

	July-12	July	Aug-12	Aug-13
Passengers	7174	6097	8250	5858

Gateway To LA and DSS personnel continue to discuss shuttle issues and operation problems.

Passenger Totals by Year

2007	2008	2009	2010	2011	2012	2013
64,690	79,501	74,639	70,837	63376	64687	38100
+13%	+23%	-6%	-5%	-10 %	+2%	-14% first 8 mos. compared 2012

Keep it Clean: The maintenance team continues to clean off, paint out or remove graffiti, stickers, signs, posters, weeds and other debris from streets and sidewalks around the PBID area.

Palm trees trimmed from Aviation to La Cienega Blvd.

Executive Committee

Voted to take a supporting position on the following issues:

- Integrated Transportation Facility
- Manchester Square (Consolidated Rental Car Facility)
- Automated People Mover Route Alignment (96th Street)
- Metro Green Line Station Re-Location
- And joining the Fix LAX Now Coalition as their mission is aligned with our goals

Metro / ITF Charette – October 10, 2012

Met with Jan Perry, Gina Marie Lindsey and Lisa Trifiletti to discuss the Economic Development Opportunities in the BID / LAX area. Metro Green Line connection to LAX key to success of development in the area. Gateway to L.A. / Supervisor Knabe / Councilman Bonin are co-hosting a charette to bring key players together for discussion of proposed changes.

Statement of Purpose: build a broad-based coalition to support regional and local public transit systems' direct connectivity to LAX by bringing together key members of the greater Los Angeles community to discuss and obtain input on planned improvements and economic development opportunities in and around the Los Angeles International Airport area.

CoStar Advertising – Commercial Real Estate site

- Live effective August 10th
- CoStar's Home Page ad will highlight the districts amenities and options, increasing awareness and generating interest in the area. Submarket banner

ads allow you to reach into targeted competitive tenant bases, deliver your message and intercept potential lease deals.

- Website landing page has been added.

Landscaping at Concourse & Century Blvd.

Synthetic sod installed in Concourse & Century Blvd. bump out

Annual Meeting - November 7 – Alan Rothenberg, President of the Los Angeles Area Chamber of Commerce, to be Guest Speaker

Holiday Lunch Concert - November 26 at the LAX Marriott

6. UPDATE ON BUSINESS TAX REFORM IN LOS ANGELES AND THE FUTURE OF THE ENTERPRIZE ZONE

Larry Kosmont discussed the current status of business tax relief efforts in the city of Los Angeles as well as the future of enterprize zones in California. See attached presentation.

7. LAWA UPDATES & TRAFFIC ISSUES IN THE CTA

Pat Tomcheck gave an overview of the construction projects impacting traffic in the Central Terminal Area at LAX along with the estimated completion dates. (See attached presentation)

Barbara Yamamoto presented some flyers, announcements and outreach efforts by LAWA to inform the travelling public to expect delays due to construction projects at LAX. (See attached)

8. NEW BUSINESS

Christina Davis shared some business contact opportunities with Connect to Tech through the LAX Coastal Area Chamber of Commerce.